

BRANDT SNEDEKER

TALENT OVERVIEW



PGA Tour Star



- Age **36 (December 8, 1980)**
Birthplace **NASHVILLE, TN**
Residence **FRANKLIN, TN**
- College **VANDERBILT UNIVERSITY**
Turned Pro **2004**
- Current Tour **PGA TOUR (8 WINS)**
Former Tour **WEB.COM TOUR (2 WINS)**
- Current World Golf Ranking **#26**
Current FedExCup Ranking **#36**
- 2012 **FedEx Cup Champion**
2007 PGA Tour **Rookie of the Year**

Career Highlights



8 PGA TOUR VICTORIES

- 2016 Farmers Insurance Open
- 2015 AT&T Pebble Beach National Pro-Am
- 2013 AT&T Pebble Beach National Pro-Am
- 2013 RBC Canadian Open
- 2012 Farmers Insurance Open
- 2012 TOUR Championship by Coca-Cola
- 2011 The Heritage
- 2007 Wyndham Championship



Won the 2012 FedEx Cup

Career high of #4 in the World (February 2013)



- T3 at the 2008 Masters Tournament
- Finished 8th at the 2015 U.S. Open
- T3 at the 2012 Open Championship



Team USA



At the **2016 Ryder Cup**, Brandt was the only American player to go **undefeated** in his matches (3-0)

- + Winner of the **2016 Ryder Cup** with Team USA
- + Winner of the **2013 Presidents Cup** with Team USA
- + Member of Team USA at the **2012 Ryder Cup**
- + Member of Team USA at the **2008 World Cup**
- + Member of Team USA at the **2003 Palmer Cup**

In the Spotlight



Headlines



Team USA grades: Reed and Snedeker top of the class



Brandt Snedeker goes 3-0-0 at Ryder Cup

The Tennessean 6:44 p.m. CDT October 2, 2016



Brandt Snedeker uses perfect ending to win Farmers Insurance Open



Five things to know: Brandt Snedeker wins Torrey Pines with all-time round

The round Brandt Snedeker slapped together on Sunday and Monday to win the Farmers Insurance Open was historically great ... even though he shot just a 69.



Brandt Snedeker leads Canadian Open entering final day

AP 7:56 p.m. EDT July 23, 2016

Partnerships

Brandt Snedeker is teaming up with PREMIUM brands in order to perform at his best on and off course.

Key Benefits

- + Amplified brand message
- + Global media coverage
- + Emotional interaction with customers
- + Integration & activations



4 4 5 3 4 6 72
4 3 5 3 3 70
3 5 3 7 68

SIGNATURE *Brandt Snedeker*
BRANDT SNEDEKER - TEAM RBC MEMBER

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Loyal Fan Base

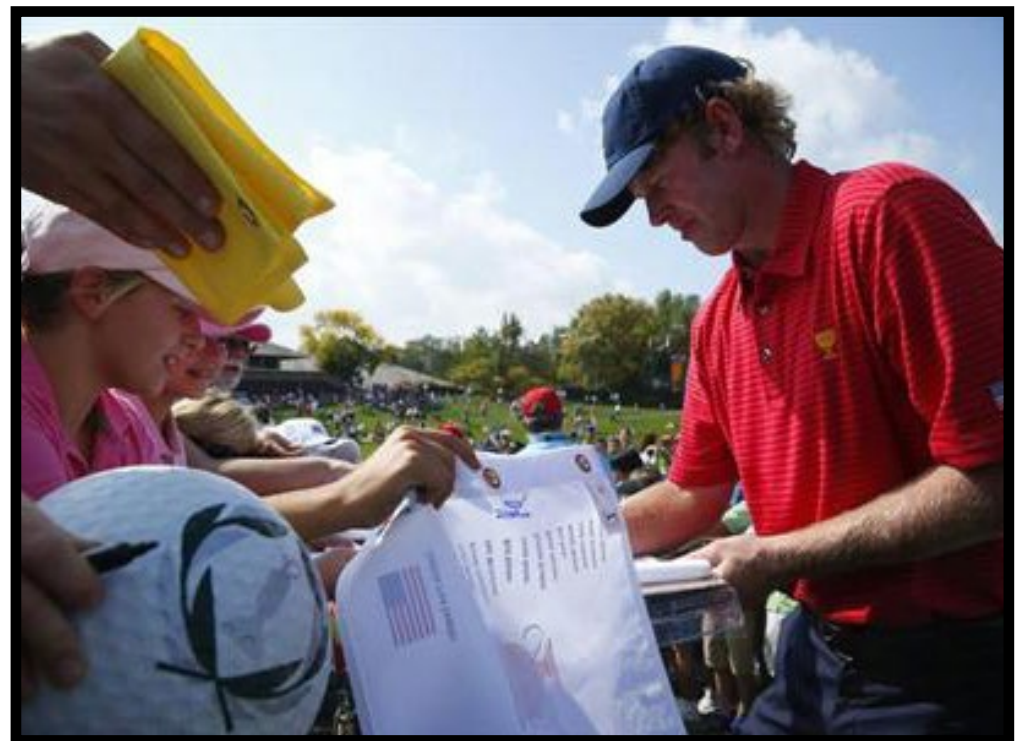
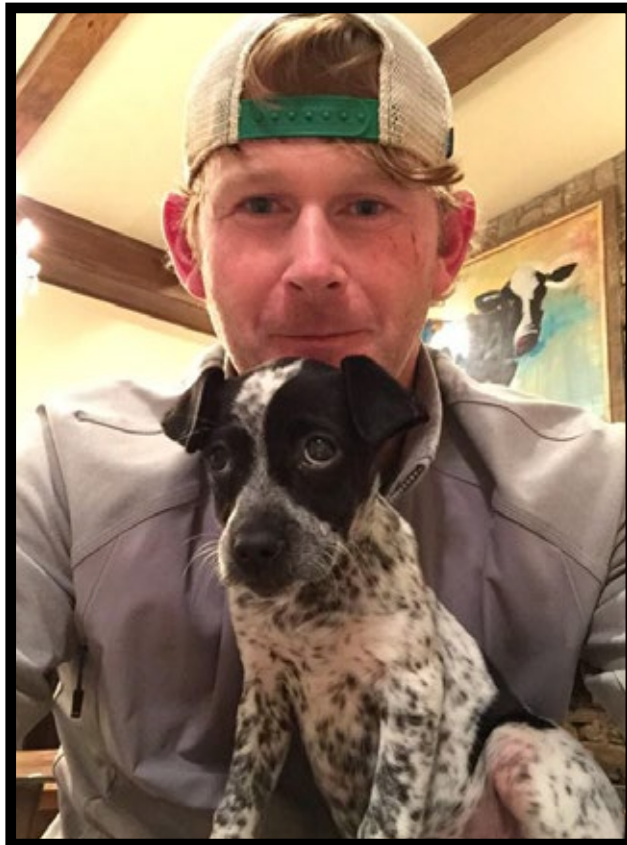
On any given day, Brandt interacts with his fans via more than **404,000 TOUCH POINTS** through social media.

This creates relevant, ongoing dialogue and conversation with his devoted and growing fan base.



404K

TWITTER FOLLOWERS
[@BrandtSnedeker](#)





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